

MEMORIES WELL PRESERVED



# PORTFOLIO



ALINAFE PHOTOGRAPHY

[WWW.ALINAFEPHOTOGRAPHY.COM](http://WWW.ALINAFEPHOTOGRAPHY.COM)



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# ABOUT ALINAFE PHOTOGRAPHY

In the heart of Lusaka, where the sun paints the earth in golden hues, Alinafe Photography was born in July 2019. Founded by Mr. Emmanuel Phiri—a man whose lens sees not just moments, but stories—this Zambian-owned treasure is more than a business; it's a keeper of time. Nestled at Woodlands Extension, Off Buluwe Road, Plot No. 7576, we stand proudly registered with PACRA, a testament to our roots and resolve.

Here, every click of the shutter is a promise—to freeze laughter, to hold joy, to cradle the quiet beauty of life's fleeting chapters. We weave creativity with precision, crafting images that whisper Memories Well Preserved to every soul they touch. From the vibrant chaos of celebrations to the poised stillness of corporate halls, Alinafe Photography is Zambia's storyteller, capturing the heartbeat of a nation, one frame at a time.





# OUR VISION AND PURPOSE



### Our Vision

To frame the soul of every moment, crafting a gallery of memories that dance through time. We see a world where every glance backward reveals a story—vivid, unbroken, and alive—preserved not just in images, but in hearts. Alinafe Photography dreams of a legacy where Zambia’s spirit shines through every lens, inspiring all to cherish the now and forever

### Our Purpose

To wield light and shadow as tools of eternity, capturing life’s whispers with unwavering care. We exist to transform the ordinary into the extraordinary—whether it’s a fleeting smile, a milestone sealed in silence, or a product’s quiet brilliance. With every shot, we vow to deliver excellence, ensuring Memories Well Preserved become treasures for today and tomorrow.





# MEET THE FOUNDER

Behind every frame of Alinafe Photography stands **Mr. Emmanuel Phiri**—a man who sees the world not just as it is, but as it could be remembered. In July 2019, with a camera in hand and a dream in his heart, he planted the seed of a vision in Lusaka’s soil. To him, photography isn’t merely a craft; it’s a sacred act of holding time still, of whispering to the future that these moments mattered.

Emmanuel’s journey is one of grit and grace—a Zambian soul fueled by the belief that every click can weave a thread into life’s tapestry. Whether it’s the gleam of a corporate milestone or the tender chaos of a family’s joy, he pours his spirit into ensuring Memories Well Preserved. With an eye for beauty and a heart for legacy, Emmanuel Phiri isn’t just our founder—he’s the heartbeat of Alinafe’s story.



Memories Well Preserved



# OUR SERVICES

At Alinafe Photography, we don't just capture images—we sculpt memories into masterpieces. Our services are a symphony of light and life, each note played to ensure Memories Well Preserved with passion and precision. Here's how we bring your world to life



### Wedding Photography

We weave your love story into every frame, from whispered vows to wild dances—moments that make your forever unforgettable.

### Family Photography

Heartwarming portraits that bottle the laughter, love, and chaos of family—treasures to hold for a lifetime.

### Event Photography

Big or small, we freeze the moments that matter—every cheer, every toast—relived in vivid detail.

### Product Photography

Your creations shine under our lens, every curve and color captured to make them irresistible.

### Graduation Photography

Cap, gown, and glory—we preserve your milestone with pride, a testament to your journey.

### Real Estate Photography

Properties come alive with shots that reveal their soul—stunning spaces staged for their next chapter.

### Studio Photography

The art of portraiture unfolds here—controlled light, boundless vision, revealing your truest self.

### Maternity Photography

A celebration of life's miracle, wrapped in tender, timeless images that glow with anticipation.

### Décor Photography

Spaces transformed into art—every detail of design immortalized with captivating clarity

### Videography

Beyond stills, we bring your story to motion—captivating films that breathe life into every second.





# WHY CHOOSE US

When you choose Alinafe Photography, you're not just hiring a lens—you're inviting a legacy. Here's why we stand out in a world of fleeting clicks



### Unrivaled Craftsmanship

Armed with top-tier gear and an artist's eye, we turn every shot into a masterpiece—sharp, soulful, and timeless.

### Heartfelt Precision

We obsess over the details—the glint in an eye, the curve of a shadow—because Memories Well Preserved deserve nothing less.

### Zambian Pride

Rooted in Lusaka's vibrant soil, we bring a local spirit and global standard to every frame—a fusion only we can offer.

### Versatile Brilliance

From weddings to boardrooms, fashion runways to real estate gems, we adapt, excel, and deliver, no matter the canvas.

### Your Vision, Our Promise

We listen, we create, we exceed—customizing every image and video to echo your story, your brand, your dream.

With Alinafe, you're not just a client—you're a chapter in our story of preservation, passion, and excellence. Let us make your moments unforgettable.





# OUR CLIENTS

At Alinafe Photography, we've had the privilege of capturing the essence of visionaries, innovators, and cultural icons across Zambia and beyond. These brands and voices have trusted us to frame their stories, each collaboration a brushstroke in our canvas of Memories Well Preserved. Here's who we've worked with:



1. Smart Zambia - e-Government Division (CrowdSource Creators)
2. Mulungushi Conference Center
3. Kwithu FM 93.3
4. Hot FM Zambia 87.7
5. Chinese International School
6. St. Luke's Midwifery and Nursing College
7. Msimbi
8. Ncwala Organizing Committee
9. National Arts Council of Zambia
10. Betlion
11. 22Bet
12. Queens Closets

13. A-List Media
14. Suit City Zambia
15. I Do Bridal Zambia
16. Studio at Lifestyle Media
17. Sakala Brothers (Moses Sakala)
18. Angela Nyirenda
19. Crucible Leadership Academy
20. Bureau Veritas Zambia Limited
21. Movement Magazine Zambia
22. Samantha M Zulu (MALI5IVE/LINDIWE MPALI)
23. Lusaka Apex Medical University

From media to education, fashion to culture, these clients are the rhythm of our craft. With each project, we've woven a legacy of moments that stand tall—proof that Alinafe doesn't just photograph; we preserve.



Memories Well Preserved



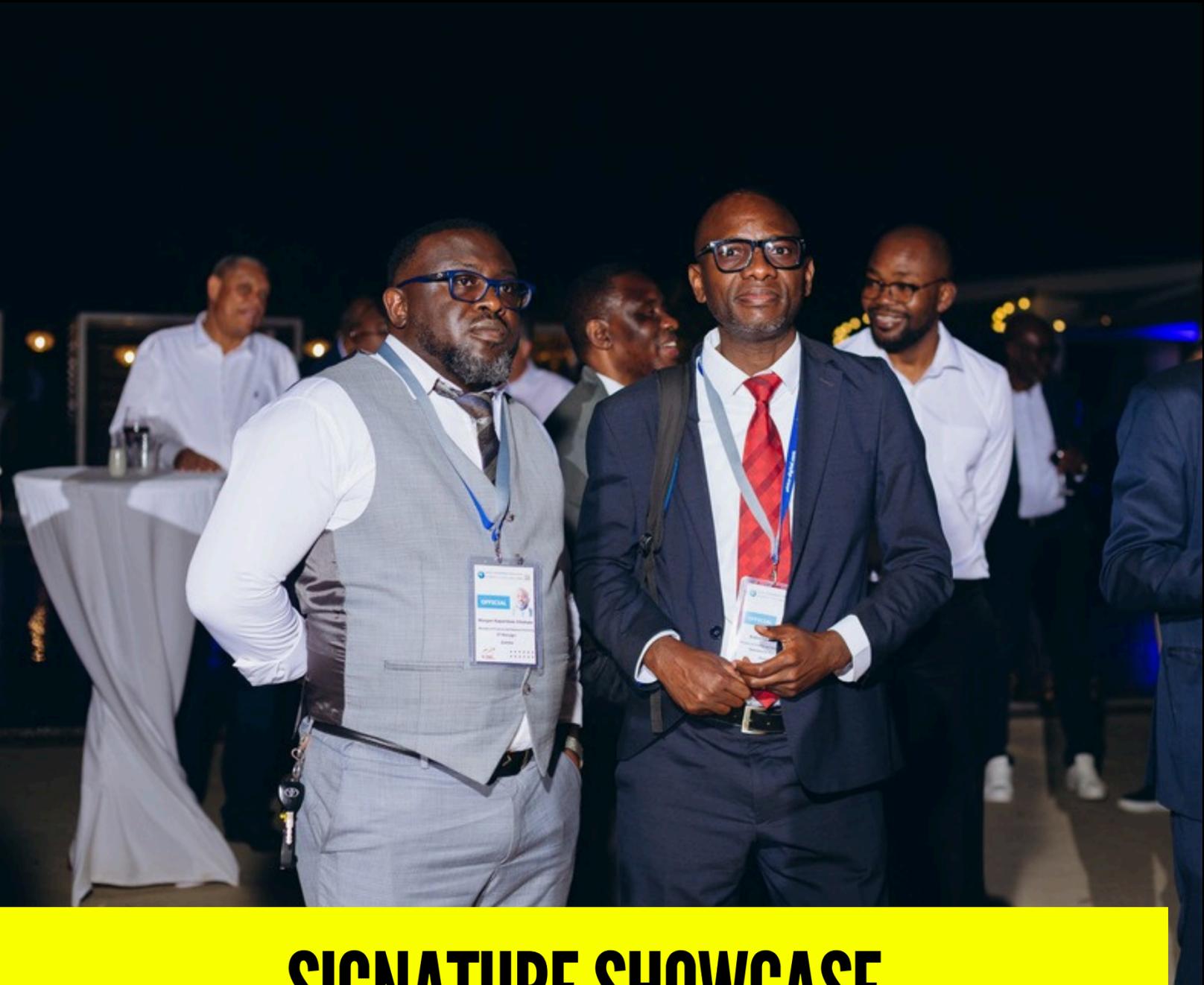
# PHOTOGRAPHY SHOWCASE





**SIGNATURE SHOWCASE**





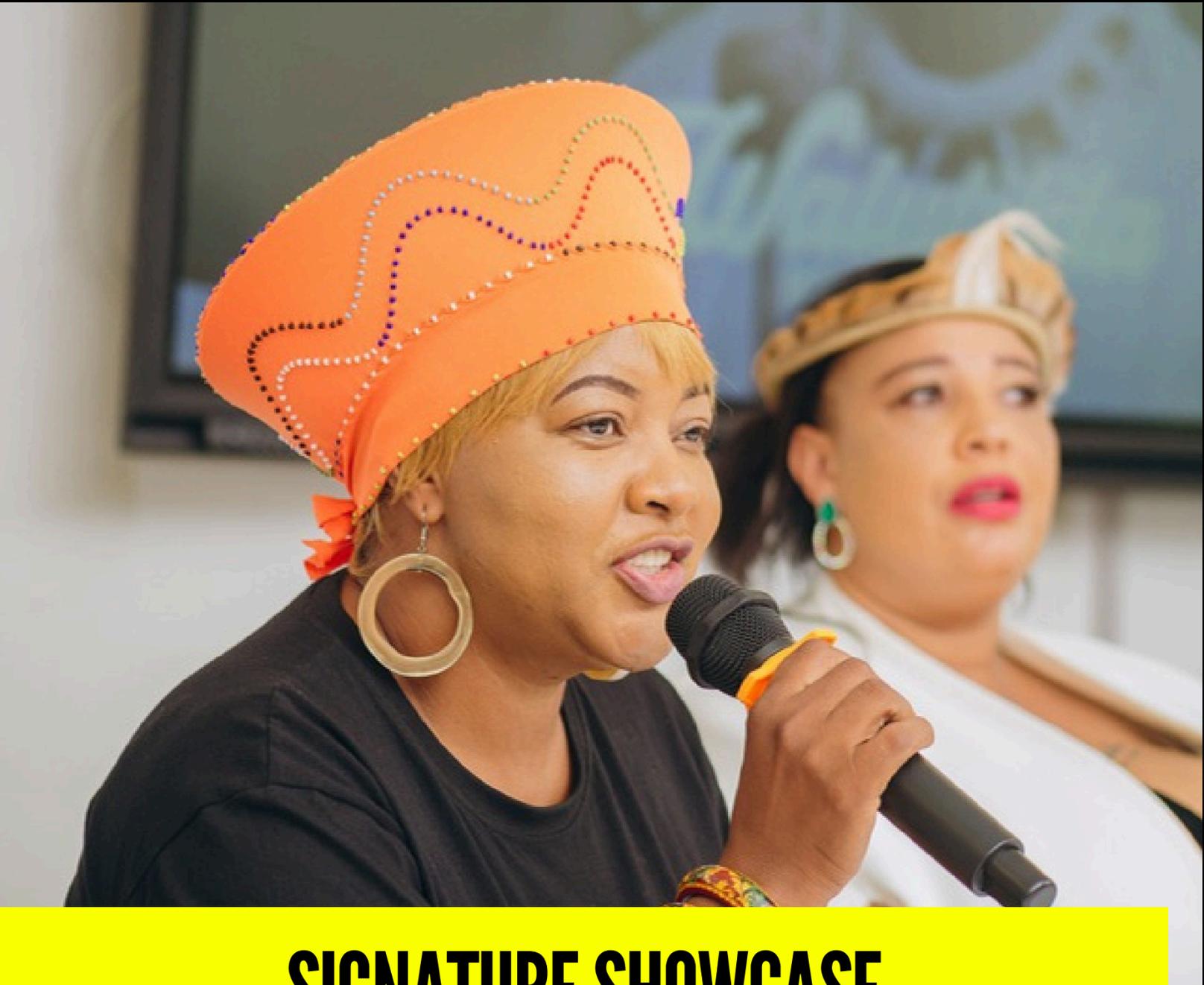
**SIGNATURE SHOWCASE**





**SIGNATURE SHOWCASE**





**SIGNATURE SHOWCASE**





# SIGNATURE SHOWCASE





# SIGNATURE SHOWCASE





**SIGNATURE SHOWCASE**





**SIGNATURE SHOWCASE**





# SIGNATURE SHOWCASE



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# SIGNATURE SHOWCASE





# NCWALA TRADITIONAL CEREMONY





# NCWALA TRADITIONAL CEREMONY



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**CORPORATE**





**CORPORATE**





**EVENT**





**EVENT**





# WEDDING



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**FASHION**





# FASHION



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**OUTDOOR**





**OUTDOOR**



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# MATERNITY



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# BIRTHDAY





# PRODUCT





# PRODUCT



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**GRADUATION**



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# HOPE TO WORK

WITH YOU  
*Soon*

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 +260 962 922493

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 ALI NAFE Photography

 [creative\\_by\\_alinafe](#)

 Ali Nafe Weddings Zambia

 [alinafeweddingszambia](#)



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# THANK YOU



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Form V  
Business Registration No. 320190009984  
Serial No. 1108751



Republic Of Zambia

THE REGISTRATION OF BUSINESS NAMES ACT

(Act No. 16 of 2011 of the Laws of Zambia)

CERTIFICATE OF REGISTRATION

I HEREBY CERTIFY that: **ALINAFE PHOTOGRAPHY** this 9th day of July 2019 have (has) been duly registered pursuant to and in accordance with the provisions of the Registration of Business Names Act, and the Regulation made there under, and have (has) been entered under the Number **320190009984** in the index of Registration.

Given under my hand at Lusaka, Zambia, this 9th day of July 2019



P.C. Mwaba  
Assistant Registrar of Business Names

## General Tax Clearance Certificate

**TPIN:** 1020330221

**Jurisdiction:** ISMTO\_Lusaka

**Business Name:** ALINAFE PHOTOGRAPHY

**Taxpayer Name:** EMMAUEL PHIRI

**Physical Address:** MAKENI VILLA KALUSHA BWALYA ROAD MAKENI  
VILLA Lusaka



**Province:** LUSAKA PROVINCE

**Date:** 12/05/2025

**Email:** ALINAFEPHOTOGRAPHY15@GMAIL.COM

**Certificate Number:** 2520908396

**Contact Number:** 0974444187

Dear Sir/Madam

**RE: TAX CLEARANCE CERTIFICATE FOR EMMAUEL PHIRI - SECTION 81B (CAP 323)**

This is to certify that EMMAUEL PHIRI trading as ALINAFE PHOTOGRAPHY, TPIN 1020330221 is duly registered for tax purposes.

In addition, this tax clearance certificate has been issued to EMMAUEL PHIRI trading as ALINAFE PHOTOGRAPHY pursuant to section 81 B of the Income Tax Act (CAP 323).

This certificate is valid up to 31/12/2025.

Accordingly, in terms of section 81 B of the Income Tax Act, for the duration of this certificate, the above named is free to conduct business in line with the trading license held.

Please note that any established act of non-compliance with the provisions of the Income Tax Act shall invalidate this Certificate.

You are advised to always scan the QR code to verify the validity of this Tax Clearance Certificate especially when submitted on a date different from the print date.

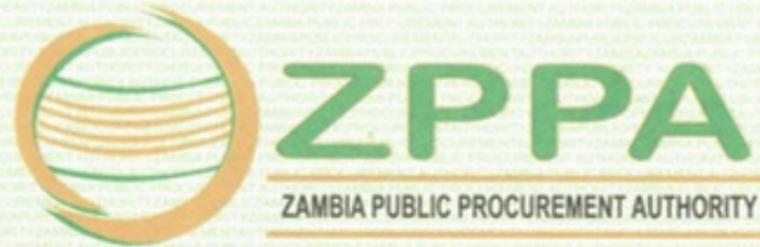
Yours Faithfully,

RICHARD KAPASA

Commissioner Domestic Taxes

Zambia Revenue Authority

**NOTE: This notice has been issued for and on behalf of the Commissioner General**



Welcome to the e-Tendering Platform  
This is your registration information as at 11/04/2025:

<b>Supplier details</b>	
Organisation name	ALINAFE PHOTOGRAPHY
Company Registration Number	320190009984
Tax Payer's Identification Number	1020330221
ZPPA Registration Number	112192
Company type	Business Name
Address	PLOT NO. 7576, ALONG WOODLANDS ROAD, WOODLANDS EXTENSION
Postal code	10101
City	LUSAKA
Country	Zambia
Phone Number	0962922493
Shareholders	
CEEC category	
Valid Until	11/04/2026

You have registered in accordance with the Tender Regulations (Public Procurement Act No 12 of 2008) of the laws of Zambia to supply Goods and Services to Public Institutions in the following categories:

**Areas of Interest**

- 45120000-Photographic or filming or video equipment
- 45111800-Video and combination video and audio presentation equipment and hardware and controllers
- 45111902-Videoconferencing systems
- 82131603-Video production services
- 82131604-Studio photography services or still photographs



NATIONAL PENSION SCHEME AUTHORITY

# COMPLIANCE CERTIFICATE

Employer Account Number: **6703368**  
Certificate Number: **CC9F6921F175552064504689**  
Date Issued: **18th August 2025**



This compliance certificate is issued to  
**ALINAFE PHOTOGRAPHY**  
without any alterations and is valid till  
**16th November 2025**

Authorized Signatory

To authenticate this certificate, scan the QR code or visit [www.icare.napsa.co.zm/compliance/verify](http://www.icare.napsa.co.zm/compliance/verify)  
and enter the **Certificate Number** to verify.

P.O Box 51275  
Levy Business Park  
Corner of Church Road and Kabelenga Road  
Contact center Toll-free Line 677

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Be smart, Secure your future